

## 10-14 March 2014

## **Topic Clusters**

**Digital Business Solutions** (Halls 2, 4, NORD/LB forum)

#### **Enterprise Content Management,** Input/Output Solutions (Hall 3)

- · Business Process Management
- · Document Solutions, Archiving
- · Enterprise Content Management
- · Managed Print Services & Output Management
- · Office, Office Service, Workplace Solutions
- Post & Mailing Solutions
- · Scanning Systems & Input Management
- · Storage Systems & Server Technologies
- · Virtualization & System Software

#### **Enterprise Resource Planning & Data Analysis** (Halls 5, 6)

- · Auto ID / RFID
- · Business Intelligence (BI) & Big Data
- · Customer Relationship Management (CRM)
- Digital Processing & Production
- · Enterprise Resource Planning (ERP)
- · Human Resources (HR)
- · Logistics Software Solutions
- Retail Solutions/POS
- · Software & Solutions for Marketing and Sales

#### IT Services (Hall 6)

- · Business Application Service Provider
- · Cloud Computing
- ·Consulting
- · Managed Services & Business Process Outsourcing
- System Integration

#### Web & Mobile Solutions (Hall 6)

- · Apps & Development
- · eCommerce
- · Internet Solutions
- · Mobile Enterprise
- Open Source
- Start-ups

#### Research & Innovation (Hall 9)

- Applied Research
- Basic Research
- · Emerging Technologies
- · Start-ups, Spin-offs

#### Security (Hall 12)

- · Anti-Virus Systems & eMail Security
- · Banking Solutions
- · Cloud & Internet Security
- · Identity & Access Management
- · Physical Security
- · Secure Communications & Mobile Security

#### IT Infrastructure & Data Centers (Hall 12)

- · Backbone Solutions
- · Data Center Technologies & Solutions
- · Network Components & Infrastructure

#### Communication & Networks (Hall 13, P32, P33)

- · Broadband Solutions
- · Business Communication
- M2M Technologies
- · Networks
- · Smart Home
- · Telematics & Automotive
- Unified Communication
- Wireless Communication

# **Special Displays**

#### Public Sector Parc (Hall 7)

- · eGovernment Solutions
- · Geoinformation Systems
- · Solutions for Public Administration
- (federal, state & local governmental authorities)
- · Solutions for the Public Healthcare Industry
- · Solutions for Urban Agglomerations

### IT Enables (Hall 11)

· Cross-Industry Knowledge Exchange & Showcases

#### Planet Reseller (Hall 14/15)

- · Distributors/Purchasing Cooperations
- · Manufacturers/System Vendors

#### **Global Sourcing Area for** Devices & Accessories (Halls 14/15, 16, 17)

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- · Accessories
- · Components & Peripherals
- · Display & Audio Devices
- · Hardware Devices
- · Mohile Devices
- job and career at CeBIT (Hall 9)



Tec2You (P 11)



code n14 (Hall 16)

# **Conference & Lounge Area CeBIT Global Conferences (Hall 8)**

**CeBIT Executive Club (Hall 8)** 

Hermes Lounge (Office building 1)

Premium Lounge (IC) Conferences (Hall 2, CC)

British Business Lounge (HN)



Central British Pavilion (Hall 6) British Joint Pavilions (Halls 9, 12)

Entrance

Information Center

**CC** Convention Center

House of Nations ASC Exhibitor Service Center

Press Center

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NORD/LB forum

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